

### **Real Estate Photography**

*Special Discounted Rates for Licensed Real Estate Agents – Individual MLS # Specific ONLY*

**Still Photography** - \$150 (10-15 images)\*\*

- 1<sup>st</sup> hour included - \$150 every hour thereafter

**360 x 360 Virtual Tours** - \$150 - includes 6 virtual areas. - Additional areas are billed at \$25 each.\*\*

- 1<sup>st</sup> hour included - \$150 every hour thereafter

**HD Video - Call for Pricing** - HD video (1080p) Tours. The most powerful marketing tool available!

- Travel included within Santa Fe City Limits. Time billed in 15 minute increments at \$25 if outside Santa Fe, NM city limits.
- Payment is due in FULL the day of the scheduled shoot
- Any photoshoot cancelled 3 days prior to the date scheduled will be subject to a \$100 Cancellation Fee
- Gross Receipts Tax added to amount due.
- All work provided via EMAIL (YouSendIt for large files).
- All work is completed and delivered to client within 3 business days, unless other arrangements are made.
- All work requires photo credit unless alternate arrangements have been made.
  - Please credit as follows: Photo By: Jonathan Tercero – [www.tercerophotographystudios.com](http://www.tercerophotographystudios.com)
- \*\*All prices subject to change without notice\*\*
- \*\*Please add an additional \$100 per hour for rush jobs, weekends, sunrise / sunset, and holidays.\*\*

***PLEASE FAMILIARIZE YOURSELF WITH OUR TERMS & SERVICES***

### **Commercial Photography**

The rates listed below are for general commercial photographic services. Commercial Photographic services we provide include:

- Advertising, Editorial and Marketing Photography
- Architectural Photography - Exteriors and Interiors
- Aerial Photography – Additional Fee
- Product Photography
- Executive Portrait Photography, staff and board of directors
- Company newsletter and prospectus photography
- Conferences /Trade Shows and Event Photography

### Commercial Videography

We also provide HD Video (1080p) for general commercial videographic services. Commercial Videographic services we provide include:

- Product Videography
- Event Videography, including product launches, trade shows, etc.
- Advertising, Editorial and Marketing Videography
- Conferences /Trade Shows and Event Videography
- Broadcast

**For HD Video Production Rates please Call (505) 453.7143 for a custom quote**



### HD Video Samples -

Las Barrancas – Trailer - <http://www.youtube.com/user/terceronii#p/u/1/WvfxXCYkpGQ>

Dos Aguas, Canyon Rd, Santa Fe, NM - <http://www.youtube.com/watch?v=EPgu3t0sYNw>

### HD 360 x 360 - FULL SCREEN - Virtual Tour Samples

<http://santaferealestatephotography.com/vtour/abrunson/316calleestado/tour.html>

<http://santaferealestatephotography.com/vtour/abrunson/68eastwildflower/tour.html>

### SPECIALIZING IN PHOTOGRAPHY FOR:

Hospitality / Hotels / Bed & Breakfasts

Short / Long Term Rentals

Designers / Developers / Contractors

Restaurants / Museums / Galleries

Construction Progress

Aerial Photography\* - Additional Fee

***Is there something you need photographed that isn't mentioned? Just give me a call!***

### ***License Agreement Details***

*The license agreement for real estate photography is individual, non-transferable and non-exclusive. It gives you limited use of the images for print, internet and marketing for the following:*

**FOR REAL ESTATE AGENTS** - All photos are licensed to the agent for all marketing associated with the current sale of the property for its duration in accordance with the MLS rules. The images are for the use of real estate purposes only; and are ONLY allowed usage for the life of the original listing. The images are for use by the above named client only and must not be reproduced, resold or redistributed for commercial purposes, personal use or for marketing (web site banners, print material background images, etc...), use with another selling agent, marketing company, rental business or accommodation advertising. Please note that the photos will remain under copyright of Jonathan Tercero and usage license is granted only to the business and NOT to any third party. All services rendered are NOT for resale nor are they transferrable. Images MUST be credited whenever used as follows:

photo by: Jonathan Tercero - [www.tercerophotography.com](http://www.tercerophotography.com)

**FOR ALL CLIENTS** - Before any other use of the photographs is permitted, it is mandatory to contact Jonathan Tercero Photography in order to pay an additional license fee.

***All rights to the photographs are owned by Jonathan Tercero Photography and are entitled to all the commercial rights to the photographs (apart from the rights to protected buildings, works of art, objects or registered trademarks appearing on the photographs).***

The granting of this license does not imply a transfer of ownership. USA copyright laws protect the photographs. Therefore, you are under the obligation to use the photographs like any other protected material. Any representation or reproduction other than the marketing of the property photographed, complete or partial carried out without the consent of Jonathan Tercero Photography WILL be a violation of the [U.S. Copyright Act \(Title 17, United States Code\)](#).



Portraits • Weddings/Events • Architecture  
HD Video Production

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